

**Cumulus Broadcasting**  
**WOMEN'S FALL EXPO 2010**  
 Mayo Civic Center  
**Saturday, October 16**  
 9 am – 4 pm

**EXHIBIT SPACE PRICES:**

Number of Booths	<b>1</b>	<b>2</b>	<b>3</b>
Front Footage (x 8' deep)	10'	20'	30'
Square Feet	80	160	240
Total Cost	\$495	\$955	\$1400

\*\*Bulk space rates available on request

Reserve Booth(s) _____
Total Cost \$ _____
Terms: _____
Signed: _____
Firm Name: _____
Cumulus _____
Date: _____

Credit Cards Accepted

Arrangements for electricity are contracted with the Mayo Civic Center. Forms will be enclosed at a later mailing. Please send forms and payment for service directly to the Mayo Civic Center

\*Return to Cumulus Broadcasting  
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 Rochester, MN 55902 - (507) 286-1010  
 Fax (507) 286-9370  
 E-mail terry.lee@cumulus.com

KROC-AM KROC-FM Y-105

**Cumulus Broadcasting**  
**Rochester**  
**Women's**  
**Fall Expo**



**Saturday**  
**OCTOBER 16, 2010**  
**9 am - 4 pm**  
 Mayo Civic Center

KWWK KOLM KDZZ

**Cumulus Broadcasting is delighted to announce...**  
**Rochester Women's Fall Expo 2010**

This one day event is being planned with today's woman in mind. Scheduled activities include seminars, entertainment, food displays and exhibitors who work and care about today's woman and her busy lifestyle.

**Show location and times are as follows:**

Mayo Civic Center  
 30 Civic Center Drive S.E.  
 Rochester, MN 55904

**Friday, October 15**

(set-up) 11 am – 6pm

**Saturday, Oct. 16**

(set-up) 7am – 9am

**Saturday, Oct. 16**

(show-time) 9am – 4pm

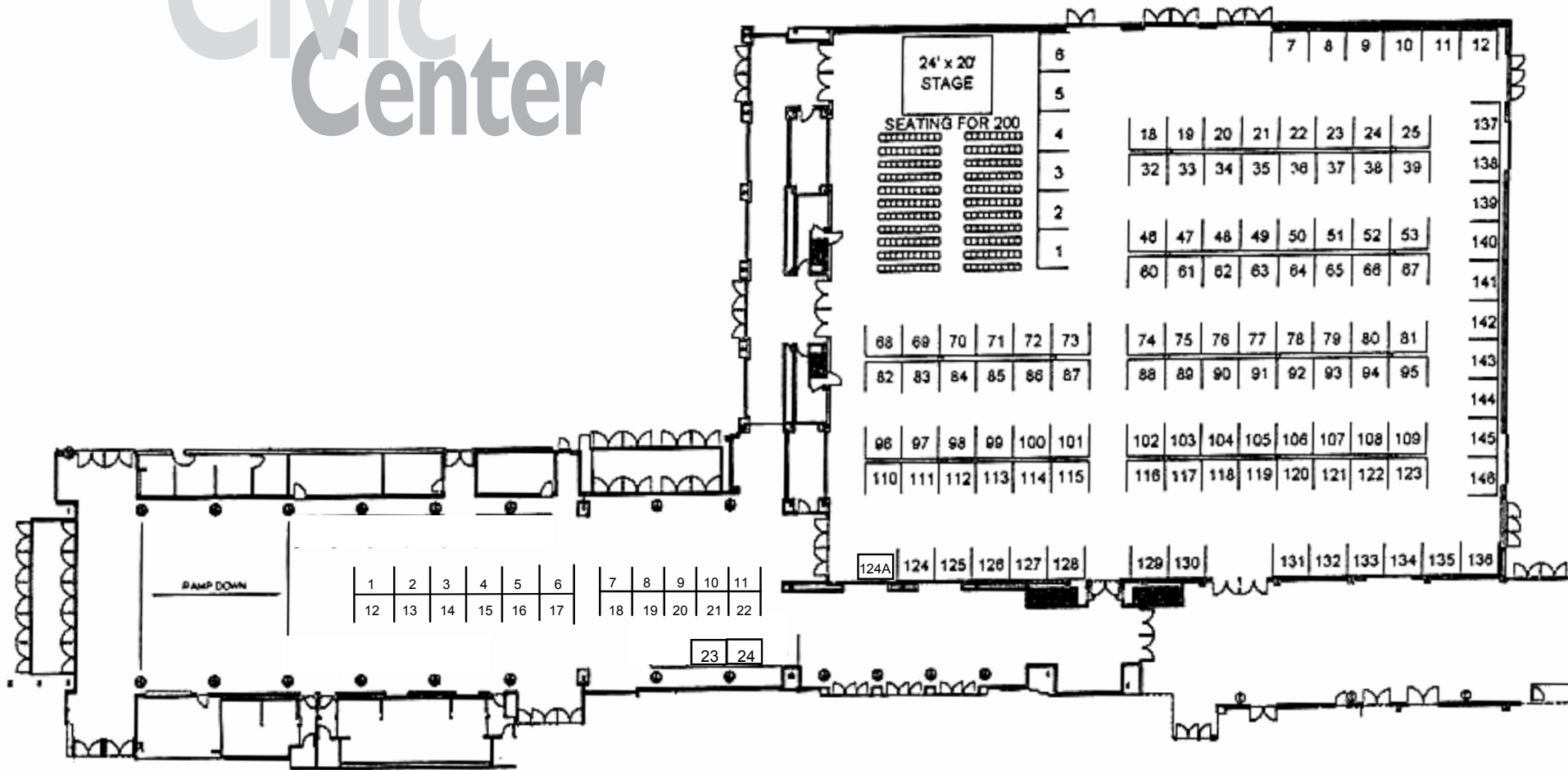
**Saturday, Oct. 16**

(tear-down) 4pm – 8pm



# Mayo CIVIC Center

## EXHIBIT HALL



## BOOTH SPACE & REGULATIONS

**Cumulus** will provide booth space with back and side curtains and 1-6' draped table. Cumulus Radio will also publicize the show.

**Exhibitors** are responsible for all other supplies including extension cords, three way plugs and chairs. All other items can be rented from our decorator: Information will arrive under separate cover from Mid-America Convention.

**Display** materials exposing an unfinished surface to a neighboring booth is prohibited. Any exhibitor display over 5 feet along the side curtains and 8 feet in height must be approved by the show organizers.

**TERMS:** 50% deposit with signed contract due by July 19, '10. Balance due Oct. 4, '10. All space not paid in full by that date will be re-assigned. If you need to cancel out of the show you will re-ceive a 50% refund of the deposit amount prior to Aug. 13, '10. No refund will be made after the Aug. 13 deadline. Should space remain unoccupied at the opening of the show, Cumulus may rent or use the space without obligation of refund.

**Liability:** Cumulus Broadcasting, Mayo Civic Center, & the City of Rochester do not guarantee the Exhibitors against loss, damage, delay, theft or injury of any kind during the course of the show, including move in and move out. The Exhibitor shall indemnify and hold blameless the aforementioned organizations/entities, it's officers, agents, committee members and employees from any cause or claim whatsoever. It is recommended that Ex-hibitors obtain insurance.

## Cumulus Broadcasting Rochester Women's Fall Expo 2010

Cumulus Broadcasting reserves the right to refuse service to anyone